



Special Meeting

Reno Arts and Culture Commission

Marketing Committee

Date: June 17, 2010 Time: 12:00 PM
Place: McKinley Arts and Culture Center
925 Riverside Drive Reno, NV 89503

This Agenda is posted at RENO CITY HALL at One East First Street, SOUTH SIDE CULTURAL CENTER at 190 East Liberty Street, WASHOE COUNTY LIBRARY at 301 South Center Street, MCKINLEY ARTS & CULTURE CENTER at 925 Riverside Drive and SIERRA ARTS at 17 South Virginia Street. Further, in compliance with NRS 241.020, this notice has been posted on the official website for the CITY OF RENO, www.cityofreno.com

AGENDA

(Agenda Items may be taken out of order)

I. Call to Order and Roll Call

II. *Approval of Minutes for Regular Meeting, May 13, 2010

III. PUBLIC COMMENT - is limited to no more than 3 minutes and limited to items that do not appear on the agenda

IV. *Consideration of Committee Goals and Program Direction

V. Public Art, Arts District and Grants Committee Liaison Reports

- (a) Arts and Culture Commission's Committee Liaison Update**
- (b) Community Relations Report**

VI. Projects

- (a) *Consideration of Social Marketing and Other Media Outreach**
- (b) *Consideration of Arts and Culture Commission's Website Revisions and Update**
- (c) *Consideration of Artown Opening Night Sponsor Activation**

VII. Announcements of Upcoming Events

IX. *Set Time, Date and Agenda for the next meeting

****Items for Committee Action***

We are pleased to make reasonable accommodations for members of the public who are disabled and wish to attend the Arts District meetings. If you require special arrangements for this meeting, please contact our office at (775) 334-2417 or TDD 334-2589 prior to the date of the meeting.